

CRIMSON CABARET 2012



DIVERSE ~ CAPTIVATING ~ VIBRANT
A SHOW LIKE NO OTHER



North Shore Women's Centre's Crimson Cabaret 2012

Hello!

I am writing to you on behalf of the North Shore Women's Centre regarding your participation in an exciting event in March of 2012! Crimson Cabaret has been dazzling audiences for the past six years by drawing together a unique blend of cultural and artistic talent. This year, we hope that a part of a growing community extravaganza!

The North Shore Women's Centre is a 39-year old, non-profit organization that strives to improve the social, economic and political status of women, and to encourage and support self-empowerment by acting as a resource and a catalyst for change. We offer women and girls across the North Shore a free drop-in resource centre with access to information, advocacy, referrals and a range of programs and services. We consciously strive to coordinate events that are parallel to our overall mandate, and our goal for this event therefore, is to acknowledge creativity through the lens of diversity, celebration and art.

On Saturday, March 10th, 2012, we will host our sixth annual benefit production at Centennial Theatre with an expected attendance of 705 people. This year we will again present a silent auction and featured concert entitled, "Crimson Cabaret: Celebrating Creative Women", which will showcase a diverse range of vibrant local talent. Previous years have proven to be extremely successful in bringing acclaimed local performers from all over the Lower Mainland to a North Shore audience. Individuals from different artistic genres - including, music, aerial performance, burlesque, comedy, singer songwriting and contemporary dance, make this event as Linda Stewart, former Editor of the North Shore Outlook articulates, "an exceptional event that draws together the best of every genre for an absolutely unforgettable show!"

This year we have another exciting show on the horizon and we would love for you to be a part of it. Two benefit packages, listed below, offer advertising and sponsorship opportunities. You can choose the package best suited to you and your business. Our target sponsorship amount for this event is a total of \$15 000 and we have chosen to approach organizations like yours whom we have identified as being supportive and community-oriented.

North Shore Women's Centre's Crimson Cabaret 2012

Premiere Contributor - \$1000.00

We would like to recognize this level of contribution with the following elements:

- Half-page advertisement in the event program 4.5"x 3.75" (800 copies printed and distributed)
- Logo and Business Name on poster & fliers (5000 printed and distributed across Lower Mainland)
- Featured piece about your business on our website (approx. 200 hits a day)
- Featured piece about your business through social media outlets (Facebook, Twitter)
- Table space and free-standing company banner or poster to be supplied by you at the actual event
- Mention of your company in the North Shore Outlook, our media sponsor
- 8 Complimentary tickets to Crimson Cabaret on Saturday, March 10th, 2012
- Tax receipt in the amount of \$840.00 available upon request

Supporting Contributor - \$500.00

We would like to recognize this level of contribution with the following elements:

- Quarter-page advertisement in the event program 4.5"x 1.875" (800 copies printed and distributed)
- Featured piece about your business on our website (approx. 200 hits a day)
- Featured piece about your business through social media outlets (Facebook, Twitter)
- 4 Complimentary tickets to Crimson Cabaret on Saturday, March 10th, 2012
- Logo and Business Name on poster & fliers (5000 printed and distributed across Lower Mainland)
- Tax receipt in the amount of \$420.00 available upon request

Novice Contributor - \$250.00

We would like to recognize this level of contribution with the following elements:

- Eighth-page advertisement in the event program (800 copies printed and distributed)
- Featured piece about your business on our website (approx. 200 hits a day)
- Featured piece about your business through social media outlets (Facebook, Twitter)
- 2 Complimentary tickets to Crimson Cabaret on Saturday, March 10th, 2012
- Tax receipt in the amount of \$210.00 available upon request

By contributing to Crimson Cabaret and ultimately supporting the continuation of the North Shore Women's Centre's programs and services, you will be joining other esteemed event sponsors like Channel M, North Shore Outlook and Crave FM. This year we currently have Vancity, BCGEU and the North Shore Outlook sponsoring the event. You would be a wonderful addition to this group.

I look forward to placing a follow-up phone call with you. In the meantime we hope that you will be able to consider becoming a part of Crimson Cabaret 2012. For further information about Crimson Cabaret 2009, 2010, 2011 or our centre, please feel free to call me or visit our website at www.northshorewomen.ca.

Best Regards,

Leah Marks
Board of Directors Secretary/Treasurer
North Shore Women's Centre
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