2027 EDITION

north shore women's centre
a place for women, a voice for women

International Women's Day Celebration & Benefit

Sponsorship Package

Saturday, March 6, 2027 · 5:30–9:30pm

Seymour Golf and Country Club, North Vancouver



North Shore Women's Centre
a place for women, a voice for women

604-984-6009 · sheila@northshorewomen.ca

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"I couldn't make it at the end of the month without the support of the centre. Thank you so much."

— Drop-in Centre Participant

Behind every sponsorship dollar is a real person on the North Shore — someone who found a safe place to land when they needed one most. This package walks you through exactly how your business can stand behind moments like this one: how each sponsorship tier is valued, how your brand will benefit, and the real reach and audience you'll be putting it in front of.

See the sponsorship tiers & what you get →

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About the North Shore Women's Centre

A place for women, a voice for women. Since 1973.

The North Shore Women's Centre is a charitable organization that advocates for the safety, wellbeing and status of women, girls and gender-diverse individuals on the North Shore. Through a wide range of free programs and services, we work to promote self-empowerment and end gender-based violence and the feminization of poverty — acting as a catalyst for change for more than 50 years.

OUR PORTFOLIO INCLUDES

- Drop-in resource centre · computer lab, laundry, lending library
- Health & Wellness Program
- Support groups · separation, single moms
- Basic computer training & tech support
- Young Women's Empowerment · camps & after-school groups
- Sexual assault & violence prevention training
- Family Law clinic
- Income Tax Clinic
- Food Security Programs · emergency & fresh food re-distribution
- Clothing Program & Sewing Support
- Public Education & Community Engagement

9,000+	50+	100%
service contacts / year	years on the North Shore	of programs are free of cost

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About the Event

International Women's Day Celebration & Benefit

Our vibrant, intimate signature fundraiser attracts 100–150 socially-interested community members and allies each year. An uplifting celebration, it's our largest fundraising event — an evening of sharing and socializing over delicious food, with a silent and live auction hosted by an entertaining emcee, inspiring stories about the impact of our work, and a cash bar.

WHO YOU'LL REACH IN THE ROOM

70/30	30–65	100–150
women / men in attendance	typical guest age range	guests each year

Attendees are largely residents of North Vancouver, West Vancouver and the Sea to Sky Corridor — often local business owners, political and media figures, and other highly-engaged community members. This is your brand, seen by the people who already shape and support this community.

> *"I cannot emphasize how significantly this facility and their program have benefitted my life and my toddler son's at this vulnerable point in our lives… Prior to this, I have never experienced so much practical support from the community."*
>
> — Separation Support Group Participant

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Sponsorships & Donations

Sponsorships are a partnership: your funds support the event and, in exchange, your business receives acknowledgement and other advantages — a genuine way to show your brand's values while reaching an engaged, affluent, socially-conscious North Shore audience.

YOUR BRAND'S REACH THROUGH THIS SPONSORSHIP



TAX-RECEIPT ELIGIBILITY

Because sponsorship comes with advantages, the CRA does **not** consider it eligible for a tax receipt. A pure monetary **donation**, with no goods or services exchanged, **is** tax-receipt eligible.

~35% of our annual revenue comes from fundraising like this event · registered charity BN 107784613RR0001

> *"My support for the Women's Centre through donations and sponsorship is a recognition of their vital contribution to the North Shore community over the past 50+ years… Their support of women of all ages is vast, ranging from advocacy and education to providing food and necessities for survival, to name just a few."*
>
> — Helen Babalos, No 5 Lonsdale Investments Ltd. · Prior IWD Sponsor

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Supporter $500

TIER 1 OF 6

The most accessible way to put your brand behind women's safety and equity on the North Shore. Perfect for small businesses and individuals who want their name attached to a cause that matters.

WHAT YOU GET

✓ Newsletter mention

Recognized in our pre & post-event e-newsletters (1,200+ subscribers)

✓ Annual Report mention

Recognized in our Annual Report, published every October

> *"Through your kindness and generosity you have shown that love and compassion are still alive in this world."*
>
> — Drop-in Centre Participant



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Friends of the Centre $1,000

TIER 2 OF 6

Step up your visibility. Friends of the Centre sponsors are recognized everywhere we tell our story — putting your brand in front of a highly engaged, socially-conscious North Shore audience, online and in print.

WHAT YOU GET

✓ Newsletter mention

1,200+ subscriber pre & post-event e-newsletters

✓ Annual Report mention

Published every October

✓ Social & website mention

4,300+ combined followers, 1,500+ monthly site sessions

✓ Logo on event signage

Featured on signage & screens throughout the event

> *"I found the NSWC after my world had been shaken up. I am so grateful for the support it's brought me and continues to do so."*
>
> — Drop-in Centre Participant



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Community Partner $2,000

TIER 3 OF 6

Put your logo where the room can see it. Community Partners get physical presence at our largest annual event — in front of 100–150 of the North Shore's most engaged residents, business owners and community leaders.

WHAT YOU GET

✓ Newsletter mention

1,200+ subscriber pre & post-event e-newsletters

✓ Annual Report mention

Published every October

✓ Social & website mention

4,300+ combined followers, 1,500+ monthly site sessions

✓ Logo on event signage

Featured on signage & screens throughout the event

> *"The NSWC's unwavering support has not only improved the lives of many women but has also instilled hope and motivation for a brighter future in their hearts."*
>
> — Drop-in Centre Participant



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Champion $3,000

TIER 4 OF 6

Bring your team into the room. Champion sponsors don't just support from a distance — you're there, with a firsthand look at the Drop-In Resource Centre your dollars help fund.

WHAT YOU GET

✓ **Newsletter, Annual Report & social mention**

The full acknowledgement package, everywhere we tell our story

✓ **Logo on event signage**

Featured on signage & screens throughout the event

✓ **2 complimentary tickets**

Bring a guest or colleague to the celebration

✓ **Tour of the Drop-In Resource Centre**

See our free programs and services in person

> *"Their support of women of all ages is vast, ranging from advocacy and education to providing food and necessities for survival."*
>
> — Helen Babalos, No 5 Lonsdale Investments Ltd.



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Changemaker $4,000

TIER 5 OF 6

Go beyond a logo. Changemaker sponsors get a dedicated spotlight across our social channels — a standalone feature, not just a shared mention — plus enough seats to bring a small team to the celebration.

WHAT YOU GET

✓ **Full acknowledgement package**

Newsletter, Annual Report, social & website, event signage

✓ **4 complimentary tickets**

Bring your team to the celebration

✓ **Tour of the Drop-In Resource Centre**

See our free programs and services in person

✓ **Dedicated social media spotlight**

A standalone feature post across our channels (4,300+ followers)

> *"This centre requires our community support and recognition for them to meet the growing challenges of the next 50 years."*
>
> — Helen Babalos, No 5 Lonsdale Investments Ltd.



OUR TOP TIER

SPONSORSHIP PACKAGE 2027

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Premier Sponsor $5,000+

TIER 6 OF 6

As our highest tier, Premier Sponsorship makes a huge impact on our International Women's Day Celebration and Benefit — and opens the door to hands-on opportunities to learn about our work and connect with our network of supporters, on and offline.

WHAT YOU GET

✓ Acknowledgement in all materials

Newsletter, Annual Report, social, website & event signage

✓ 5 complimentary tickets

Bring your whole team to the celebration

✓ Tour & private staff meeting

A facility tour and a private meeting with our staff

✓ Speaking opportunity

Speak about your business at the event and our following AGM

✓ Verbal mention by our emcee

Your brand named live from the podium during the event

✓ Standalone banner signage

Display your own banner at the event (provided by you)

✓ On-site lunch

A dedicated lunch with our team, on us!

> *"I couldn't make it at the end of the month without the support of the centre. Thank you so much."*
>
> — Drop-in Centre Participant

★ Our Top Tier ★

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Sponsorship Tiers at a Glance

	Supporter $500	Friends of the Centre $1,000	Community Partner $2,000	Champion $3,000	Changemaker $4,000	MOST IMPACT Premier Sponsor $5,000+
Newsletter mention	✓	✓	✓	✓	✓	✓
Annual Report mention	✓	✓	✓	✓	✓	✓
Social & website mention	—	✓	✓	✓	✓	✓
Logo on event signage	—	✓	✓	✓	✓	✓
Complimentary tickets	—	—	—	2	4	5
Tour of the Drop-In Centre	—	—	—	✓	✓	✓
Dedicated social spotlight	—	—	—	—	✓	✓
Private staff meeting	—	—	—	—	—	✓
Speaking opportunity	—	—	—	—	—	✓
Verbal mention by emcee	—	—	—	—	—	✓
Standalone banner signage	—	—	—	—	—	✓
On-site lunch	—	—	—	—	—	✓

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Thank you for your support.

Every partnership — at every level — keeps our doors open for women on the North Shore facing violence, poverty and homelessness with nowhere else to go.

> *"I couldn't make it at the end of the month without the support of the centre. Thank you so much."*
>
> — Drop-in Centre Participant

READY TO SPONSOR?

Contact Sheila Prawirasoetisna, Donor Relations & Events Coordinator

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